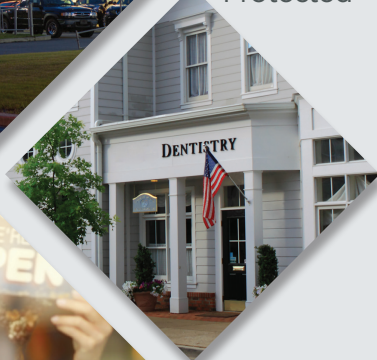


Stay Connected in an  
Emergency & Get  
Remote Control  
of Your  
Business  
Too



Stay  
Connected &  
Protected



See Status &  
Arm or Disarm  
from Any Smart  
Device



Siemens Corporation  
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**SIEMENS**

**Is your business' security  
hanging by a wire?**



Avoid a failure  
to communicate...



make sure you still get help  
in an alarm or emergency

even when old phone lines  
are damaged or discontinued  
by the phone company





# StarLink<sup>®</sup> for SIEMENS

## Protect Your Business from a Failure to Communicate in an Alarm or Emergency...

Traditionally, in an alarm or emergency, your alarm system detects it, and reports it via phone lines to the alarm monitoring station, to get you fast response and help from the proper authorities.

But did you know, every day more of those old phone lines are being retired, replaced and no longer repaired by the phone company and your alarm system could go offline without notice or even without you knowing?

### The Days of Old Phone Lines Are Numbered!

- #1** As of Jan 2018, telephone companies are no longer required by the Government to maintain or keep old POTS or PSTN lines working
- #2** In the event of a storm or accident, phone lines prone to damage, are no longer replaced
- #3** Old phone lines and networks are too expensive for phone companies to fix/maintain and are being retired or phased-out neighborhood by neighborhood, right now
- #4** Because the supply of POTS/PSTN landlines is low, they're increasingly expensive

## ...Add StarLink, Save Time & Money

### You Don't Need a New Alarm System, Just a New Way of Communicating

StarLink, a leader in universal wireless alarm communications, created a simple cost-effective add-on, that will upgrade your current burglary or fire alarm system for the 21st Century and beyond, using today's fastest and best cyberprotected digital cell and/or IP networks, for local and remote alarm reporting and emergency response. On top of that, with StarLink we will save you hundreds or thousands of dollars every year, replacing those undependable, vanishing POTS/PSTN lines, with proven wireless reporting, while meeting today's UL and Fire Codes.



### Protect your peace-of-mind, and get new remote smartphone convenience for your business as a special bonus, too

Using StarLink's advanced cellular technology also enables us to provide you with an App for new remote security system control via your smartphone, too >>Check system status anytime, grant temporary access to get deliveries, then remote arm it afterwards, or even in case staffers forget.



### Stay Secure & Protected: Upgrade Any Monitored Burglar or Fire Alarm System to Today's Top Wireless Communications & Save Money Every Year vs. Old Leased Phone Lines

Keep your business, staff, customers & property safe with round-the-clock professional monitoring and emergency response, added-on to virtually any security or fire alarm system, old or new, without rewiring or replacing it. StarLink Wireless Alarm Communicators connect your business to our licensed monitoring station seamlessly. We use today's fastest multibillion dollar cyberprotected cellular networks and/or backup IP networks, instead of relying on old POTS phone lines that can be cut, down or plain old gone. We'll get you the help you need in any emergency, quickly and reliably.

**Your Security is our #1 Priority.**

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